

Taipei's East District With Advice from Experts.

Conquering Taipei's East District, Twenty Four Hours!

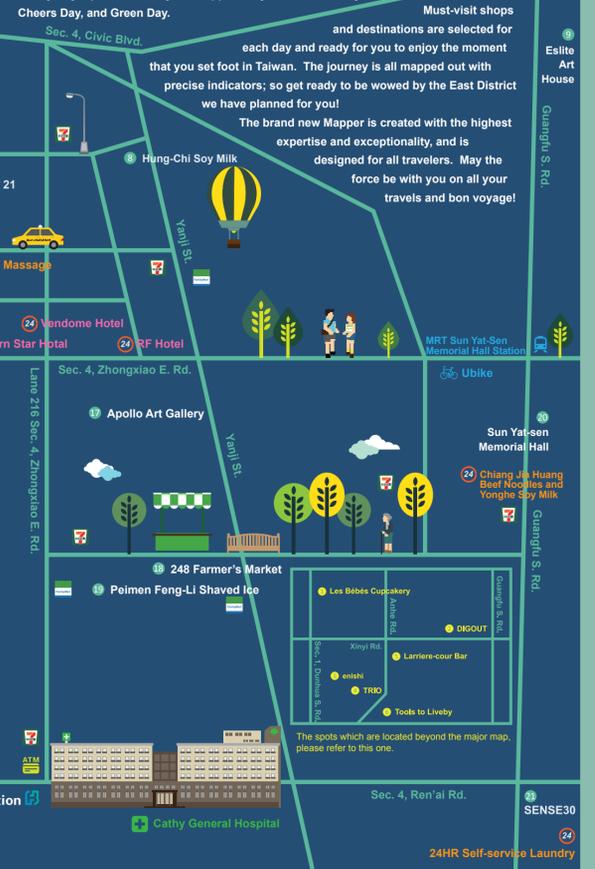


富邦藝術基金會 www.fubonart.org.tw

Comparable to the international bestselling book, the Bible, in China, there is also a widely circulated book, the Farmer's Almanac. It is a book of life based on calculations derived from "The Heavenly Stems and Earthly Branches", which is a measurement system based on two sets of signs. For thousands of years, the almanac has been providing information on what the year or the day is suitable for and what should be avoided, and it also includes guidelines on which locations/positions are ideal and which should be refrained from. It is a book that has guided the everyday lives of countless Chinese people.



After 22 issues of the Art Map published in Chinese, a humanity and culture paper designed for Taipei's East District, English texts will be included starting with our next issue, with the publication repositioned as a traveler's almanac, called Mapper. The theme of this issue will include a map dedicated to the destinations in the East District that are open around the clock. Additionally, each day of the week is turned into a specific holiday: Art Day, Eye Candy Day, Sprezzatura Day, Bon Appetit Day, Old-School Day, Cheers Day, and Green Day.



## ART DAYS

You wake up this morning in this foreign tropical city, and life's haphazardness has you feeling slightly dizzy. What is required to alleviate this discomfort, as recommended by Woody Allen, is an "Existential Alka-Seltzer", a pill with a high intellectual dose of contemporary art, montages, and musical notes.

**Ingredient 1: A Wall-less Art Museum Open Around the Clock**  
This year marks the 9th anniversary for "Very Fun Park" - Contemporary Art Exhibition in Taipei's East District, with it now regarded as the city's summer playground. Like the artificial beaches on the bank of the River Seine in Paris or Shakespeare in the Park in New York's Central Park, they are all summer occasions loved by the city's people, and are free of admission, accessible for all, with people brought closer together.

**Ingredient 2: 100% Full-strength Contemporary Art**  
At the "Esilite Art House", you are able to keep up with the art trends happening around the globe, while also be able to appreciate artworks by veteran artists at some of the city's oldest galleries. The galleries at the East District have witnessed the rise and fall of Taiwan's economy; nevertheless, new talents have always remained eager to show off their creativities here. Welcome to the Chelsea of Taipei.

**Ingredient 3: The 24 Frames Per Second Realism**  
At the "Esilite Art House", you probably won't bump into the super buff Captain America; instead, you will more likely come face to face with the Berliner, Niko, from "Oh Boy", who is jobless and drifting aimlessly feeling lost. Designed by the Pritzker Architecture Prize laureate Toyo Ito, the space also has chairs that are custom-made and imported from France; together with the Japanese designed Nagata Acoustics, seeing a movie inside this five-star theater is an experience that you should not miss.

**Ingredient 4: A Cappella, Jazz, & Alternative**  
"A HOUSE" is Taiwan's first coffee shop with live a cappella performances. In here, you won't feel so upright or restrained like inside a concert hall, and it is also not hectic like a night club. You also won't be bombarded with stressful vibes that you get from competitions; this is like home, a place to relax and enjoy!

**[2014 Very Fun Park]**  
2014.07.19 - 2014.09.14

**[Apollo Art Gallery]** +886-(0)2-2781-9332  
**[Metaphysical Gallery]** +886-(0)2-2771-3236  
**[U space Gallery]** +886-(0)2-2700-6883

**[A House]**  
No.16, Aly. 5, Ln. 107, Sec. 1, Fuxing S. Rd.  
+886-(0)2-2778-8612

**[Esilite Art House]**  
B2F, No.88, Yanchang Rd.  
+886-(0)2-6536-5888

Today is suitable for: Drawing. Let your artistic talents run wild, and you will be greeted with unexpected inspirations.  
Tip of the day: TPE-Free is the free wifi provided by the Taipei City Government. In addition to being available inside MRT stations, they are also hotspots on major streets. (www.tpe-free.taipex.gov.tw)



## CHEERS DAYS

On Fridays, the weekend syndrome begins to kick in all around the city. Let us refer to Woody Allen's Midnight in Paris to find the right remedies, and we think a mini midnight excursion in Taipei from tea houses, cafes to bars is a fantastic way to enjoy the night.

**Route No. 1:**  
We are now in the East District of Taipei not Paris's Left Bank. Lane 181 of Zhongxiao East Road in the East District is a street lined with popular bubble tea shops. It is a hot spot for hanging out, and perhaps it is not full of the romantic vibe that one would find in Paris, but it has its own special charms and not to mention the convenience it provides. "Tea Bar" on this lane is open around the clock offering drinks, simple meals, and wifi connection, making it a great destination to relax in at any given time throughout the day.

**Route No. 2:**  
Ernest Hemingway once said, "Wine is the most civilized thing in the world." Some consider alcohol to be the fountain of inspiration in life. If the charismatic Hemingway were alive today, he would probably be frequently gracing the covers of GQ, LEON or other gentlemen's magazines. For those that share his passion for whiskey, we recommend "Lamriere-cour Bar" on Anhe Road. We've included this museum-quality whiskey bar on this mini excursion for its wide selection of single malt whiskeys, making it the most attractively masculine destination of the night.

**Route No. 3:**  
Presenting the updated absinthe, even Picasso might be pleasantly surprised. Absinthe was Picasso's favorite drink, and there is also the story that the Green Fairy got Van Gogh so drunk that he sliced off his ear. On this fine Taipei night in the 21st century, come to "TRIO" on Anhe Road run by Taiwan's revered Godfather of Cocktails, and you can enjoy an updated way to drink absinthe with their unique "Weed Cocktail". The drink is served on dry ice and infused with melon liqueur. Take a swig then bite down on a crisp caramelized orange slice. Here on Anhe Road, you can catch a glimpse of the 2014 version of The Absinthe Drinker.

**Route No. 4:**  
Dali had a preference for mixing and matching; just like how over here the days and nights are mingled with the spirits of alcohol and caffeine. Surrealist master Salvador Dali had an imagination that saw no limits, and we think DIGOUT on Xinyi Road is the kind of place that he would have loved to hang out at. The place resembles a secret hideout, and is a coffee shop during the day and a cozy bar at night. Sometimes the bar owner might even take the regulars out on an alternative tour around the neighborhood's other great bars.

**[Lamriere-cour Bar]**  
No.4, Ln. 23, Sec. 2, Anhe Rd.  
+886-(0)2-2704-7818

**[Tea Bar]**  
No.9, Aly.7, Ln.181, Sec.4, Zhongxiao E. Rd.  
+886-(0)2-2741-4783

**[TRIO]**  
No.12, Aly. 94, Ln.63, Sec.2, Dunhua S. Rd.  
+886-(0)2-2703-8706

**[DIGOUT]**  
No.307, Sec. 4, Xinyi Rd.  
+886-(0)2-2703-5775

Today is suitable for: Brewing. Take time to brew the best wine, and use wine to brew the time of your life.  
Tip of the day: When taking a taxi, many locals don't refer to the driver as "si-j" (driver/chauffeur); instead, they opt for the more endearing term "da-ge" (elder brother). Also, convenience stores, such as 7-11, Family Mart, Hi-Life, all have machines that provide safe and convenient taxi-booking services.



## EYE CANDY DAYS

Today you will meet a group of professional informers, and they specialize in revealing the city's hidden secrets. The city's passcode is hidden in books, miscellaneous goods, stationaries, and bikes. Remember to put on a pair of comfy shoes and be ready to have your mind blown by the eye-candy you are about to savor.

**The Best of Asia**  
"Esilite Bookstore" was destined to become a cultural landmark, and without its boldness and courage, Taiwan would not see the rise of its first 24-hour bookstore. It has become a cult favorite late-night destination for travelers, and besides reading, you can also people watch and enjoy its unique urban scenery.

**One of the 20 Most Beautiful Bookstores in the World**  
"VVG Something" was selected by Flavorwire.com on its list of the 20 most beautiful bookstores in the world. This small, approximately 42 square-meter, bookstore has a large wooden table showcasing a medley of inspirational and imaginative published goods, and it is what we might imagine our ideal bedside table to look like. Its beauty comes from the noticeable impression it exudes: it is the personification of a passionate world traveler, who is eager to share with you amazing things from around the world.

**Saving Taipei's Finest through the Monocle**  
Freshly open just last month, "Tools to Liveby" has already attracted the revered British lifestyle magazine Monocle to visit and crown it the finest shop in Taipei. Stationaries are sold here, with the prefer style being antiquated and those that need a little dedication to use considered the best. To them, stationaries are three-dimensional trademarks of their users.

**TOOLS TO LIVEBY** | No.15, Ln. 72, Lei Rd., Da'an Dist., Taipei City +886-(0)2-2739-1080

**The Gentleman Movement**  
You won't find any gear-shifting road bikes here, but you will find yourself in a world of handcrafted bicycles. They also don't carry any stretchy sweat-repellent shirts; instead, come discover styles inspired by the gentlemen of Europe. The idea behind "SENSE30" is that a bicycle should be more than just a sporting equipment or a mode of transportation. Consider it like a pair of shoes or a shirt; it is a fine accompaniment suitable to jazz up a person's lifestyle.

**SENSE30** | No.40, Ln. 417, Guanglu S. Rd. +886-(0)2-8789-4835

Today is suitable for: Striking a deal. Chances are high for a good bargain, and you might also want to try your luck with lottery.  
Tip of the day: Most galleries are closed on Mondays, so be sure to double check prior to making any plans.



## LOHAS DAYS

Ichiro Suzuki once said that there are many inexplicable things in the world, but all he knows is that he likes to play baseball. Certainly, there are many unfathomable things in the world, and to live in LOHAS is like a genetic code that is embedded in us, and once it is switched on, its powers are vast and strong. The East District is no exception to this global trend, welcome to a green life.

**Green Power No. 1: Yuan Chi Dance**  
Some people swear by the magic of waking up at the crack of dawn, as the eyes open and the mind is just about to shift into awake mode. Yuan Chi Dance is a combination of martial art, entertainment, and fitness, and by moderately moving, the essence of the sun is absorbed by the body. Not only would you feel your muscles stretching, you could also get a taste of the collective Taiwanese memory of doing the national exercise routine at recess in elementary school. Go to the Sun Yat-Sen Memorial Hall early in the morning to take part in this group exercise.

**Green Power No. 2: Ubike**  
To live a green life, we must cut down on carbon footprints. With Ubike, you can roam around the East District at any given time of the day with your Easy Card. Ubike does not discriminate and is available to everyone, with its easy rental service that takes merely seconds. There are eight Ubike stations in the East District, so be sure to make good use of its free first 30 minute policy and connect the dots in the area in the most affordable and enjoyable way!

**Green Power No. 3: Chien-Kuo Holiday Flower Market**  
High Line Park in New York is an aerial greenway repurposed from an abandoned railroad, and the bottom of a freeway overpass in Taiwan is turned into a magical green wonderland on weekends known as the Chien-Kuo Holiday Flower Market. In addition to enjoying photosynthesis with many different plants, you can also do some neck exercises and look up at the tall silver messerschmidia or look down on the rows of succulents. It's a fantastic way to kill two birds with one stone, because looking at the greenery is relaxing for the eye, and the exercises can help loosen any tension you may have.

**Green Power No. 4: 248 Farmer's Market**  
On the afternoons of Fridays and Saturdays, the greenest spot of all in the East District is on the right hand side of the third intersection of Lane 248 on Zhongxiao East Road. At the "248 Farmer's Market", you can come face to face with the farmers and talk to them about their produce. It's a great way for the farmers to directly communicate with the consumers. It is not just about picking up your grocery; it's also about the security of knowing what you are eating.

Today is suitable for: Planting. When you take flowers or plants home, a romantic spark is ignited between you and nature.  
Tip of the day: Summertime in Taiwan is notorious for afternoon thunder storms. In addition to staying protected from the sun, don't forget to bring an umbrella to avoid getting drenched.



## SPREZZATURA DAYS

Even if you are trapped in a messy web of love, please remember to go on with this day nonchalantly and be fabulous and chic. We have prepared some wise words by Oscar Wilde to help wake you up and reboot, and below are four rules we have sorted out just for you. And remember, a fantastic smirk is the icing on the cake.

**Rule No. 1: "I am in a duel to death with this wallpaper. One of us has to go."**  
Mortally ill in a fophouse, Oscar Wilde detested the wallpaper in his room and used his last breath to spew out this powerful ultimatum. "PO," completely understands this, as their custom-made shirts are made with the utmost attention to detail down to every little button, because an unconventional thread color and a unique pattern on the sleeves speak louder than a thousand words.

**[PO\_1]** No.42, Aly. 31, Sec. 1, Da'an Rd., Da'an Dist., Taipei City +886-(0)2-2731-3522

**Rule No. 2: "Nowadays people know the price of everything and the value of nothing."**  
You can buy all the luxury items in the world and proclaim to everyone your spending power or perhaps your knack for getting into debt. But honey, that's all, nothing more. Because there is something rarer than limited editions, and behold, the power of the handmade. "figure 21" is a handmade bag studio, with every bag they make created by hand with careful treatments of genuine leathers, and no two bags look alike. These one-of-a-kind bags are sitting quietly in their little shop waiting to be united with the right person.

**[figure 21]** No.1-6 Aly. 29, Ln.205, Sec. 4, Zhongxiao E. Rd., Xinyi Dist., Taipei City +886-(0)2-8771-4488

**Rule No. 3: "All charming people, I fancy, are spoiled. It is the secret of their attraction."**  
Likewise, even the pores on a pampered body beam with confidence. "Venus Spa" stays open around the clock; so, even if you suddenly have the urge to hop in a steam sauna made of hinoki wood or get your back rubbed with milk at the week hours of the morning, they are always ready for you.

**[Venus]** B1F, No.5, L2, Sec. 4, Ren'ai Rd., Da'an Dist., Taipei City +886-(0)2-2705-2002

**Rule No. 4: "It's immoral to have calloused feet."**  
It's not hard to imagine these words coming out of Oscar Wilde's mouth, if he knew about the "Eastern District Foot & Body Massage House". A true gentleman does not overlook any detail from head to toe; so come on, there is no way he would have calloused feet. Always be ready for any unexpected moment, but the key is to make it look effortless and impeccable.

**[Eastern District Foot & Body Massage House]**  
No.134, Ln. 417, Sec. 1, Guangfu S. Rd., Songshan Dist., Taipei City +886-(0)2-2781-6188

Today is suitable for: Seeing a tailor. Forget about standard sizes for now, getting carefully measured for a tailor-made garment is such a pampering treat.  
Tip of the day: Want to mail a postcard? Post office mail boxes come in red and green. The red is used for expressed mails and air mails. The green is designated for standard mails, with different delivery times allotted.



## BON APPÉTIT DAYS

No matter how desperately you want to show off your curves, remember to put a pause on any pair of pants associated with the words "slim", "fit", or "skinny" on Wednesdays. Wednesdays should be treated like a mid-week break, so go find a scrumptious restaurant and indulge in gastronomic magic. Forget about your calorie count for a day, and go on a culinary adventure in the East District.

"enishi" is located in a quiet alley on Lei Road. It has ten seats, two chefs, and the richest Kyoto style dipping noodles. Sitting by its long bar table and slurping away on bowls of noodles with a couple of friends feel like the most intimate exchange of words. If you are dining alone, perhaps you would find it pleasantly entertaining to secretly observe the dish selections and eating mannerisms of the people next to you.

**[enishi]** No.12, Aly. 45, Ln. 81, Sec. 2, Dunhua S. Rd., Songshan Dist., Taipei City +886-(0)2-2788-8822

Eat Drink Man Woman: "Fate has brought us to this table tonight."  
In the hot smoldering summer night, if you are craving for something sweet late at night, head straight to the East District Circle to satisfy your sweet tooth. "Swensen's" has more than twenty ice cream flavors, so may we remind those that are indecisive to refrain from blocking the ice cream display cabinet.

**[Swensen's]** No.109, Sec. 4, Ren'ai Rd., Da'an Dist., Taipei City +886-(0)2-2772-6174

Chungking Express: "She said she wants to try something else. I guess she's right. There are plenty of choices in men, just like food."  
At Les Bébé's Cupcakery, you will find cupcakes in the most delicate sizes and sophisticated colors and icings. Take a bite, and we bet you will fall in love with it in just three seconds. Art could come from something rather small yet deeply touching. If you wish to give a special gift to a dear friend, they also take custom orders!

**[Les Bébé's Cupcakery]** No.10, Ln.295, Sec. 1, Dunhua S. Rd., Songshan Dist., Taipei City +886-(0)2-2784-7460

Ratatouille: "Not everyone can become a great artist, but a great artist can come from anywhere."  
After the Don's henchman empties his gun with three shots into the traitorous driver's skull, he then breaks the tension in the air with these six little words: "Leave the gun. Take the cannoli." "N.Y. Bagels Café" offers a brunch menu around the clock, in addition to delicious burpers and pastas. This place hits the spot and satisfies our stubbornness when it comes to something good to eat. So forget the calories, capisco?

**[N.Y. Bagels Café]** No.147, Sec. 4, Ren'ai Rd., Da'an Dist., Taipei City +886-(0)2-2752-1669

The Godfather: "Leave the gun. Take the cannoli."  
Today is suitable for: Meeting up with friends. As the Italian saying goes, "He who finds a friend, finds a treasure."  
Tip of the day: When you are with a party of four, be sure to kill the waiting staff, "we are 3+1." The reason for using "3+1" is to avoid saying the number 4, because it is considered an unlucky number in Chinese.

Today is suitable for: Getting a mani/pedi. Keeping your appearance nice and neat is also a small contribution to making the city more beautiful.  
Tip of the day: If you are curious about how people in the good old days kept their faces looking radiant, perhaps you might want to try the ancient method of threading. It is not recommended to people with sensitive skin.



## OLD SCHOOL DAYS

Writer Lao Wei-Jing says, "To ask me out, please do so in an old school manner, and after two rejections, I will nod my head on the third time." Put away your smart phone, switch off the 3G and wifi connections; we will not be driving or riding on Ubike today. Let's take a slow stroll and follow the writer's words to explore the hidden old school gems in the East District.

**Time Freeze 1: "If you want to call me, ask me if I am free on the weekend coming up in three days..."**  
Connoisseurs of all things old school know that even an invitation to a seemingly ordinary eatery should be treated with the utmost respect. At "Chen & Yang Goose Meat", you will find low wooden tables with long benches and modest red brick walls. It's old school and also refreshingly clean. Order a bowl of marinated goose meat rice with some bamboo shoots and half a marinated egg, and you would be eating like a local foodie.

**[Chen & Yang Goose Meat]** No.8-1, Aly. 31, Sec. 1, Da'an Rd. +886-(0)2-2775-5252

**Time Freeze 2: "Let's go to dinner, but we don't want all that hoopla you find in an American style restaurant..."**  
This bowl of noodles was born in the Ching dynasty, and actually danzai-noodles are a snack, just like a macaroni; it is a delicacy not something hearty to stuff your tummy. "Du Hsiao Yueh Restaurant" in the East District is classic and elegant. It is the kind of setting that one would imagine Sun Yat-sen was in when he started the "Revive China Society" over a meal with comrades. The place is famous for its danzai noodles with a broth made painstakingly from shrimp heads, and also the old school side dish of smoked shark.

**[Du Hsiao Yueh Restaurant]** 2F, No.12, Aly.4, Ln.216, Sec. 4, Zhongxiao E. Rd. +886-(0)2-2773-1244

**Time Freeze 3: "If you've driven over, park by the curb, because cars are not my thing."**  
"Peimen Feng-Li Shaved Ice" seems to have been frozen in an era when cars were not so common. Rising above all the fancy ice cream parlors in the East District, this place is simple and modest, with plain white walls, a black board, and concrete floor, and projects such a powerful charisma with a true old school vibe. This famous pineapple and plum ice is served with shiso plums and pineapple preserves. It is the perfect refreshing thirst quenching treat.

**[Peimen Feng-Li Shaved Ice]** No.9, Aly.33, Ln.216, Sec. 4, Zhongxiao E. Rd. +886-(0)2-2711-8862

**Time Freeze 4: "We are going to take a stroll, and we are going to walk side-by-side for a long long time."**  
Regardless the path ahead is a long endless night of overtime at work, or perhaps a road of love where you have fallen head over heels, on any given morning after a voluntary or involuntary long night, exhausted or elated, you need to bring yourself to a hot steamy soy milk drink to revive yourself. "Hung-Chi Soy Milk" is one of the few soy milk places in the East District, and it is famous for its turnip cakes, and the baked sesame pastry with fried bread stick is definitely a classic.

**[Hung-Chi Soy Milk]** No.64, Yanji St. +886-(0)2-2777-2663

Today is suitable for: Getting a mani/pedi. Keeping your appearance nice and neat is also a small contribution to making the city more beautiful.  
Tip of the day: If you are curious about how people in the good old days kept their faces looking radiant, perhaps you might want to try the ancient method of threading. It is not recommended to people with sensitive skin.

